



WEB-IN-A-BOX

THE MISSING PIECE TO YOUR MARKETING



What is Web In a Box Marketing?

Fast. Flexible. Simple. Measurable. Affordable.

- Fast:** Launch your new store-specific website within 8 weeks
- Flexible:** Set your own priorities, choose coupon items and promos
- Simple:** Pick from 3 pre-designed templates for your home page
- Measurable:** Use Google Analytics to track ROI from promotions
- Affordable:** You choose the level of investment that works for you

Behind all FootSteps websites are the professional designers and marketers whose job it is to keep your copy fresh and your coupons timely. We monitor all members' events and promotions and we share the good ideas. We are happy to address your questions and concerns. Our ultimate goal is to deepen the relationships you have with your customers and to bring more footsteps into your stores.

Web In A Box Programs Will:

- Extend the life of your circular well past distribution date
- Provide **designed calls to action that are measurable** and convertible to your ROI
- Allow you to **change content continually and inexpensively**, adjusting to what works and what doesn't work.
- Capture email addresses** from site visitors for future special promotions
- Create coupons and advertise spontaneously** to move seasonal inventory as needed
- Give you a **precise analysis** of the effectiveness of your internet marketing



"By using FootSteps Marketing we're able to have a professional online presence

and are able to reach our local customers quickly with different email campaigns. Through these campaigns we are able to design promotions that pertain to our customers and to what is going on in our community. The responses from these campaigns have been better than we expected."

Bridgett Barnes,
Young Retailer of the Year



"FootSteps Marketing was speedy in getting our websites up, and they are quick to respond to the changes that we need made. We are now marketing to brand new customers effectively through email marketing and are seeing large sales increases as a direct result."

Nick Kuklenski
Mile High ACE, Denver, CO
ACE Uintah Gardens,
Colorado Springs, CO



Contact: Patrick Curry
Phone: 970-672-4014 | email: pat@footstepsmarketing.com | www.footstepsmarketing.com