



WEB-IN-A-BOX

THE MISSING PIECE
TO YOUR MARKETING



Web Directory Listing Service

UPDATE OVER 100+ WEB DIRECTORIES FROM ONE SOURCE!

Every month, online consumers perform over 3 billion local searches for nearby products and services - *do you know if you are listed on the most popular searching sites?* The effectiveness of your local search strategy makes all the difference when it comes to widening your pool of potential customers and creating footsteps right to your door.

UPDATE ONCE, UPDATE EVERYWHERE!

FootSteps Marketing helps you easily take and maintain control of your local search business listing identities - especially your anchor name, address and phone information - whether you have multiple locations or just one. We ensure that only authorized users can access your account and make changes to your business listings. You can update your business information whenever and how often you wish - 24/7. These changes are then automatically reflected on over 100+ directory listing websites and over 20+ directory listing mobile apps.

WE KNOW WHERE YOUR BUSINESS SHOULD BE LISTED!

GET NOTICED ON SEARCH PLATFORMS YOU KNOW:

LOCAL SEARCH



AND GROWING!

We update our network as new websites and apps become available.

PRICING (ANNUAL SUBSCRIPTION):

Features:

- Distribution of local search data to a network of 100+ websites and 20+ mobile apps.
- Ongoing management of your listings and distribution of data.
- Listings updated with new information as needed such as phone number, hours of operation, or payment methods.

Price: \$275/year, per location

One-time set-up fee: \$95

Search Engine listings provided by:

webShine
Internet Marketing Solutions

WE ARE THE MISSING PIECE TO YOUR MARKETING PUZZLE!

If you wish to be found on the web, please call or email (details below) – we can have you set up in days!



FootSteps
MARKETING

Contact: Patrick Curry

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LOCAL SEARCH DATA POINTS

To create an accurate and thorough local business listing, we utilize the information below. We gather the information from your website and ensure that each location is properly matched with services and it is distributed to a network of 100+ local business listing websites and 20+ mobile applications.

Location and Contact Information:

Business Name
Phone Number
Fax Number
Street Address
City
State
Website Address
Email Address
Additional Phone Numbers
Hours of Operation: Weekly schedule
Methods of Payment: Cash, Check, Visa, and MasterCard
Tagline
Year Founded

Categories and Keywords:

Depends on the services and departments of each location. An example of the categories and keywords:

Services: Blade sharpening, saw sharpening, deliveries, color matching, propane tank refill, glass cutting, key cutting, automotive chip key cutting, tool repair, glass repair, engine repair, screen repair, special orders, rental center.

Brands – Paint: Benjamin Moore, Sikkens, Penofin, Superdeck, Ace Paint.

Lawn & Garden Equipment: Grass seed, soil, insecticides, herbicides, plants, gloves, trimmers, seeds, garden seeds, pots, fertilizers, spades, shovels, loppers, watering cans, weeding tools, wheelbarrow, feeders, blowers, trimmers.

Brands – Tools: Delta, Moen, Skil, Dewalt, Black & Decker, General Electric, Westinghouse.

Hand & Power Tools: Air tools, cutting tools, chainsaws, screwdrivers, levels, cordless tools, sanders, planers.

Providing such detailed information about your local business to the search engines helps them properly display your website when a person searches for “propane tank refill” and is located near your Ace Hardware store.

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